

## Core sectors: Mixed use / new settlements



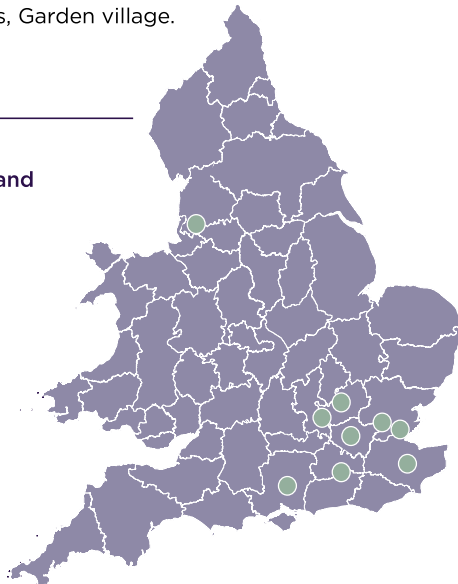
“Carter Jonas’ track record in the **identification, promotion and delivery of strategic land** is unrivalled, and our masterplanning offering forms an integral part of that service.”

Due to current housing shortages, strategic land has an important role to play in helping to address local needs. We help our clients to invest long-term by laying the foundations from which communities can both evolve and flourish. We take a proactive approach to strategic land, focusing on optimising the value of potential residential, employment and mixed-used development land for developers and landowners on a wide variety of schemes. These include greenfield extensions to existing settlements, standalone new settlement proposals and long-term brownfield redevelopments.

### Key projects

- Winterbourne Fields, Dunkirk, Kent, Swale Borough Council, Shaptor Capital, 2000+ home settlement
- Homes England, West of Ilfield, Horsham-Crawley, 3,250 homes
- Epilepsy Society, Chalfont St Peter, Aylesbury Vale, 750 homes
- Wilton Estate, Manchester Northern Gateway, 1,600 hectares of land
- DIO, Winchester, 800 homes, retirement village, commercial land
- BDW Homes, White Notley, 1,500 homes, Garden Village
- Croudace Homes, South Woodham Ferrers, 1,800 homes, Garden village.

### Our strategic land projects



A key project our team has been involved with:



Winterbourne Fields



## 34 offices across the country, including 9 in central London

|                             |                                  |
|-----------------------------|----------------------------------|
| Bath                        | North Wales                      |
| Birmingham                  | Northampton                      |
| Bristol                     | Oxford                           |
| Cambridge Central           | Peterborough                     |
| Cambridge Lettings          | Shrewsbury                       |
| Cambridge Sales & New Homes | Suffolk                          |
| Cardiff                     | Taunton                          |
| Harrogate                   | Truro                            |
| Kendal                      | Warrington                       |
| Leeds                       | Winchester                       |
| Marlborough                 | Winchester Residential           |
| Newbury                     | York                             |
| Nottingham                  |                                  |
|                             |                                  |
| Barnes                      | Mayfair                          |
| Chapel Place                | Parsons Green                    |
| Fulham                      | South Kensington & Knightsbridge |
| Holland Park & Notting Hill | Wandsworth                       |
| Marylebone                  |                                  |

### Find out more

To find out more about our masterplanning services, download our brochure at [carterjonas.co.uk/masterplanning](https://carterjonas.co.uk/masterplanning)

### Other core sectors our team work within

- Residential-led projects
- Urban regeneration projects



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# Carter Jonas

## Core sectors: Residential projects



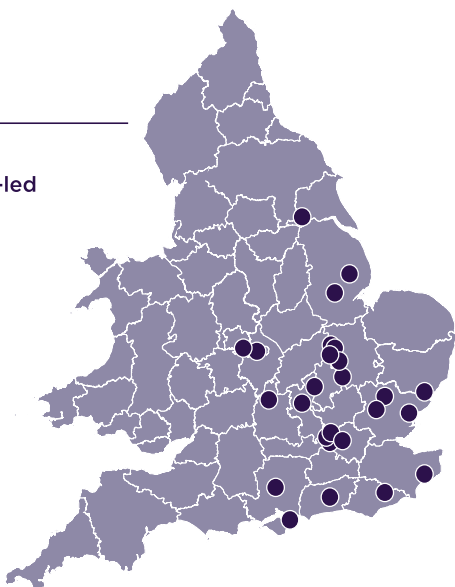
“Promoting residential sites and delivering planning permissions for our clients is a **fundamental part of the teams’ experience and ongoing workload**, ranging from 10 homes through to 2,000+ home mixed-use developments”

The UK is in the midst of a housing crisis, with a significant number of new homes needing to be delivered year on year. Our masterplanning team are experts in promoting and gaining planning permissions for residential-led developments in both greenfield and brownfield locations throughout England. We have created masterplans for sites including over 800 hectares of land supporting development of over 25,000 homes in the last two years. Therefore, we have direct experience and a proven track record of delivering successful outcomes for our clients. Our recent key projects include:

### Some key projects

- Bloor Homes, 250 homes at Linton, South Cambs
- Mawle Trustees, 450 homes at Witney
- Suffolk Constabulary, Martlesham Heath, 200 homes
- Heyhill, Earls Colne, Essex, 55 homes

Our  
residential-led  
projects



Key projects our team has been involved with:



Land at Earls Colne, Essex



Martlesham Heath



Land north of Cambridge Road, Linton



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- Strategic land projects
- Urban regeneration projects



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## Core sectors: Urban regeneration



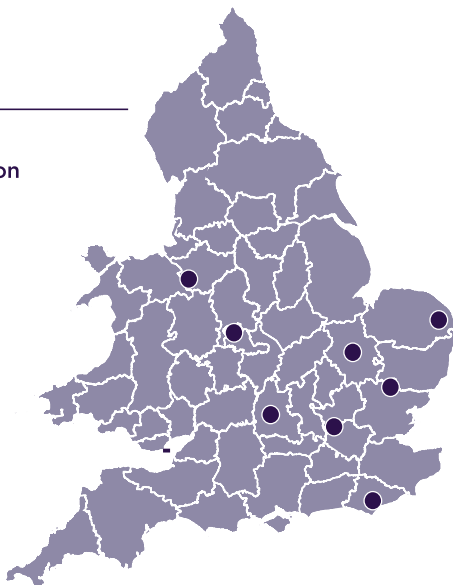
“Nothing stands still, whether in natural systems or in the man-made world and all complex urban areas are in a constant state of flux. However, **lessons can be learned from places which have evolved over time**, and which are successfully adapting to meet changing circumstances”

Making great places from scratch is difficult, as is evident from the multitude of uninspiring new urban environments across the country. Yet, in many ways bringing about the effective urban regeneration of places is even more complicated. The design needs to be right for its physical context, its suitability for local people and its benefit to the economy. Our masterplanning team specialise in creating community-led visions and development frameworks for existing towns and urban areas. Working with public sector bodies, our experience includes the following projects:

### Key projects

- East Barnwell, Cambridge
- Central Abingdon Regeneration Framework
- Nuneaton town centre, Warwickshire
- Great Yarmouth town centre, Norfolk
- Sudbury town centre, Suffolk
- Cannock town centre, Staffordshire
- West Marina regeneration, East Sussex
- Bedford Health Village regeneration, Bedfordshire

### Our urban regeneration projects



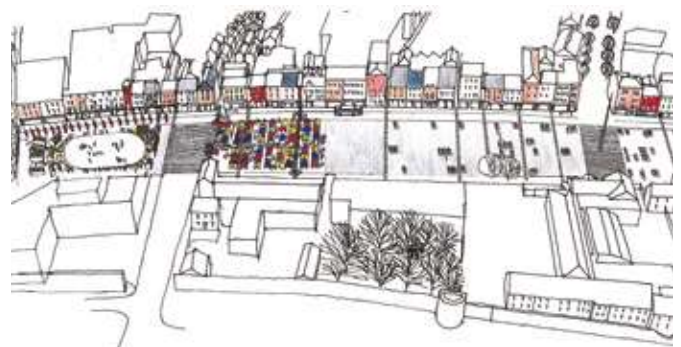
Key projects our team has been involved with:



Nuneaton Town Centre Regeneration



Central Abingdon Regeneration Framework



Great Yarmouth Town Centre Regeneration



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